



Join nationally-recognized public speaker, author, and mental health advocate Jordan Corcoran and her accomplished friends for a day of mental wellness. Your time at Camp Lucy will be full of inspiring stories, relatable content, free and effective coping techniques, good food, great friends, fresh air, and special memories. Camp Lucy shows middle school students and their teachers how to prioritize their mental health and have meaningful conversations about important topics while embracing the beauty of the world around them.

**WEDNESDAY,  
MAY 8, 2024**

JOIN US FOR THE DAY!  
8AM - 2PM



**CAMP  
GUYASUTA**

300 23RD ST EXT,  
SHARPSBURG, PA 15215



# MEET JORDAN CORCORAN



Listen, Lucy founder, Jordan Corcoran, is a nationally recognized public speaker, author and mental health advocate with a powerful story to share. During her freshman year of college, Jordan was diagnosed with Generalized Anxiety Disorder and Panic Disorder. Understanding her diagnosis and learning to cope with her mental illness was not easy. Once Jordan tackled her struggles head on, she bravely created Listen, Lucy to share her lived experiences in an effort to help others and end the stigma surrounding mental health.

Jordan now spends her time traveling the country speaking to college, high school and middle school students. In addition to sharing her very personal and traumatic story sprinkled with compassion and humor, she focuses on the importance of acceptance and kindness. She is the author of Listen, Lucy Volume 1, Write It Out and Little Lucy and the Little Butterflies. Jordan has been featured on Forbes, The Today Show, Upworthy and many other media outlets. She has shared her story with tens of thousands of people. Her mission is simple: to create a less judgmental and more accepting world.

## KEYNOTE TALKING POINTS

- Mental Illness
- Mental Health Awareness
- Acceptance
- Self-Love
- Self-Worth
- Anti-bullying
- Creative Expression
- Female Empowerment

## AS SEEN IN

- Forbes
  - Today
  - ABC News
  - Upworthy
- +more

## SOCIAL

listenlucy.org  
jordan@listenlucy.org  
@listenlucy

## PAST SPEAKING ENGAGEMENTS

- National Alliance on Mental Illness (NAMI)
  - Value Behavioral Health
  - Mental Health Association of PA
  - Ohio State University
  - West Virginia University
  - Duquesne University
  - Georgetown University
  - American University
  - The University of Pittsburgh
- + more





# SPONSORSHIP LEVELS

## **Gold level - Presenting Sponsor - \$10,000**

*Two presenting sponsor opportunities available*

- Logo and company name on Step-and-Repeat at the event
- Table inside of the venue for the event
- Opportunity to address attendees for 5 - 10 minutes at the start of the event
- Company logo on each table with sponsored questions for each discussion- \*\*Company will work with Listen, Lucy's team for each question
- Be included in advertising of Camp Lucy
- Have your company mentioned in the press release for Camp Lucy
- Be included in 20 social media posts and 40 stories on Listen Lucy's social media platforms in the months leading up to the conference
- Logo and company bio on ListenLucy.org
- Logo on the back of Camp Lucy t-shirts

## **Silver level - Photobooth Sponsor - \$5,000**

*Multiple opportunities available*

- Table with the vendors at the event
- Company logo on photos from photo booth from the event (3 hours)
- Be included in advertising of Camp Lucy
- Have your company mentioned in the press release for Camp Lucy
- Be included in 15 social media posts and 30 stories on Listen Lucy's social media platforms in the months leading up to the conference
- Logo and company bio on ListenLucy.org
- Logo on the back of Camp Lucy t-shirts

## **Bronze - Table Sponsorship - \$3,000**

*Multiple opportunities available*

- Table with the vendors at the event
- Be included in advertising of Camp Lucy
- Have your company mentioned in the press release for Camp Lucy
- Be included in 10 social media posts and 20 stories on Listen Lucy's social media platforms in the months leading up to the conference
- Logo and company bio on ListenLucy.org
- Logo on the back of Camp Lucy t-shirts





# SPONSORSHIP LEVELS

## **School sponsorship - \$1,500**

*Multiple opportunities available*

*With this sponsorship option, your company will take care of the registration fee, breakfast, lunch, snacks, and t-shirts for 10 students and 2 supervisors.*

Your company will:

- Be included in advertising of Camp Lucy
- Have your company mentioned in the press release for Camp Lucy
- Be included in 5 social media posts and 10 stories on ListenLucy's social media platforms
- Logo and company bio on ListenLucy.org
- Logo on the back of Camp Lucy t-shirts

## **Table - \$500 for the day**

*Multiple opportunities available*

Get visibility for your company, its mission and what you have to offer our youth and their mental health by tabling at Camp Lucy. With a diverse variety of schools, their students, and staff represented at Camp Lucy, our hope is to help cultivate relationships with your audience and your organization while also providing a networking opportunity with other companies in the city to cultivate relationships and collaborations.

***\*\*\*Not seeing exactly what you are looking for listed here? No problem. We are happy to use our creativity to customize a sponsorship opportunity to fit your budget while making an impact at Camp Lucy.***

***\*\*\*Camp Lucy is proud to announce its partnership with New Sun Rising as our fiscal sponsor. This collaboration enables us to accept tax-deductible donations, providing a valuable opportunity for you to support our mission while enjoying the benefits of a potential tax deduction.***





# MEET THE KEYNOTE SPEAKERS



Ta'lor L. Pinkston, LSW created The Heart Advocate after receiving her certification in the Foundations of Self-love through the Path of Self-love in 2017. The Heart Advocate is dedicated to helping individuals choose self-love as a coping skill for mental health and healing. Ta'lor provides individual self-love sessions, a group Foundations of Self-love program, and facilitates workshops and presentations on the importance of self-love in mental health, healthy relationships, and why "Self-care Matters."

Ta'lor received her masters in Social Work in 2015 at California University of Pennsylvania and her License in Social Work in 2022. She works as the Senior Clinician at Healthy Start Inc, Pittsburgh providing Cognitive Behavioral Therapy to prenatal and postpartum mothers with depression. You can find The Heart Advocate on social media where she is sharing her self-love journey and advocacy.

## TA'LOR PINKSTON

Pittsburgh's Gab Bonesso is an award-winning standup comedian, a Nationally recognized public speaker who was recently named "Top 100 Speaker on Mental Resilience" by the EZ Care Clinic in San Francisco; and she is one half of The Josh & Gab Show: an award-winning assembly program that has reached over 500,000 students and teachers around the country promoting a message of kindness.

As a standup comedian Gab has worked on CBS radio as an On-Air Producer, she has been the corporate comedian for American Eagle Outfitters working LIVE events and hosting their in-house corporate videos. She has written weekly columns for AOL, The Pittsburgh City Paper and The Pittsburgh Current. Gab has featured for comedy veterans like Richard Lewis, Brian Posehn, Lizz Winstead, Tommy Chong, Will Durst, John Hodgman, Fortune Femster, Jen

Gab's public speaking career began when she openly started talking about her bipolar disorder in her standup comedy. Quickly seen as an advocate, Gab was given public speaking opportunities to talk about her journey with mental health. Gab combines her real life stories with her joke writing ability to keep her talks brutally honest and hysterical.

Gab's mental health talks have been described as "extreme raw honesty". Gab truly feels no shame in her mental health diagnosis and hopes to spread awareness and kindness to those living with mental health disorders. Gab began her journey with mental health as a child so she is able to speak to all-ages on the subject. She also has multiple diagnoses (bipolar, CPTSD, OCD, Anxiety & Neurodiversity), and she can speak to all or each one individually depending on the request of the client. Gab's talks can be specified to each individual group. She also teaches workshops on using her experiences with mental health through her art as a form of catharsis.



## GAB BONESSO



# MEET THE KEYNOTE SPEAKERS



**JULIUS BOATWRIGHT**

Julius Boatwright serves as the Founder and Managing Director with Steel Smiling. Their mission is to bridge the gap between Black people and mental health support through education, advocacy, and awareness. Steel Smiling's vision is to connect every Black resident in Allegheny County to a positive mental health experience that improves their quality of life by 2030. They're the only Black-led nonprofit organization in Pittsburgh, Allegheny County, and Southwestern PA that primarily focuses on supporting the mental health needs of Black folks. Since 2015, Steel Smiling has raised and re-invested millions of dollars to strengthen healing pathways within the Black Mental Health Ecosystem.

Mr. Boatwright is a Licensed Social Worker in Pennsylvania with the State Board of Social Workers, Marriage and Family Therapists and Professional Counselors. He's also a 200-Hour Registered Yoga Teacher with the Yoga Alliance. Julius received his Master of Social Work degree from the University of Pittsburgh with a graduate Certificate in Nonprofit Management. Additionally, he completed professional development courses with Harvard University, Duquesne University, and the Rockwood Leadership Institute. Lastly, his work has been highlighted on platforms such as Forbes, NBC, and The Today Show.

Julia Broglie is a mental health advocate, speaker, and the co-founder of BroglieBox, a social impact brand that creates care packages of products, tools, and resources for self care and mental wellness.

Julia was inspired to create BroglieBox after experiencing her own mental health challenges as a young adult and losing her older brother Justin to suicide when he was just 24. Justin's passing inspired Julia to imagine a new way to deliver support and connection to those struggling with mental health challenges in today's hectic, fast-paced and often impersonal world. The idea for BroglieBox was born: mental wellness care bundled in a way that feels warm, lighthearted, and fun. BroglieBox has been featured in Forbes, goop, Thrive Global, Maria Shriver's Sunday Paper, CBS, The Mighty, and more. For more information, check out @thebrogliebox or [www.brogliebox.com](http://www.brogliebox.com).



**JULIA BROGLIE**

